THE GRAND REGISTER

VILLA & PALACE

Media Kit 2026

The world's exceptional hotels, villas, palaces, and resorts:
where to stay at the highest level, and the people who run these places.

A publication of VAUDERIVE, the Swiss luxury group.

The Title

Villa & Palace is an international editorial publication about grand hospitality. Our reader has stayed everywhere. We write for recognition, not aspiration: numbers over adjectives, evidence over superlative.

Sections: Grand Stays, Villas, Palaces, Hosts, News, Guides, Features.

The Franchise

The Golden Key 100 is the definitive annual ranking of the world's great stays. Methodology published, judges named, conflicts disclosed, rankings never sold. The annual calendar runs nominations (Jan-Mar), shortlist (May), judging (Jun-Sep), and a ticketed reveal gala (Oct).

Commercial Inventory

Format	Detail	Investment
Sponsored features	Clearly labeled, house standards, editorial approval	from $4,500
Section sponsorships	Grand Stays, Villas, Palaces, Hosts, News, Guides	on request
Annual partnerships	Year-round presence, sections and newsletter	from $45,000
Golden Key 100 gala	Ticketed annual reveal partnerships	on request

The Rule

Sponsored work is always labeled. Coverage is never for sale. Rankings are never sold. Rates are proposed and subject to final sign-off.

Contact: advertising@villaandpalace.com